



Application to join Honley Business Association

Business Name			
Your Name		Position	
Additional Contact		Position	
Business Address inc Post Code			
Business Tel Number			Please tick which telephone number is to be used for contact
Mobile Number			
Email Address for all correspondence		Additional Email Address	
Membership (Annually) – Please select one:			
**Full Membership inc. Website Listing (£120)	Associate Member (Website Listing Unavailable) (£10)		

** £120 a year or £10 per month please advise which you prefer. Includes professional copy and photography to promote your business on the Honley village website with your own website & social links plus contact details to get more traffic to your business.

Signature: _____ Date: _____

Welcome to HBA: You've just joined the largest, and longest standing Business Association in West Yorkshire

Together we're stronger: We believe that together we're stronger, and our members abide by the principle of "shop local", either by buying, promoting or sourcing products/service locally for each of our businesses. We therefore want to circulate your contact details to other members. By signing this application form, you confirm that you want to engage in this process.

Planning for success: We have an Annual Business Plan compiled by HBA members, to which we welcome your input – both in terms of ideas that you can suggest, expertise you can offer or time you can give to support our community of businesses. No matter how small – your input and help is appreciated. Our plan is reviewed annually at AGM in February/March for the coming year, but it's not set in stone as the world changes, so ideas are welcome at any time. Contact June Mclean (Junemacc@talktalk.net) or Sylvia Sellen (sellen8px@btinternet.com)

Different locations, different offerings, different customers: Our businesses are located in one of our 3 business parks, at Crossley Mills, Queens and Steps Mill, at many homes in and around Honley or in our village centre. The needs of each are different, and your respective input is vital to ensure we learn from, and support, each other.

Getting to know you: We hold regular meetings for all members with additional get togethers for smaller groups when organising specific activities. But don't wait for us, - feel free to contact each other. *Once your application has been returned and payment made please request to join our Facebook HBA Members site "[Honley Business Association - Members Only Group](#)"*

Our Social Media profile: Our Facebook Page ([What's Happening In Honley](#)) & Facebook Group ([Honley Community](#)) attract over 9,500 (mostly local) followers, and you have the opportunity of placing one post per week to promote your business in Honley Community (non-members are not allowed to post at all). We're also on Twitter - [@HonleyBizAssoc](#). Please JOIN Honley Community Facebook Group, LIKE our What's Happening in Honley Facebook Page and FOLLOW us on Twitter.

Website: We have recently built a fabulous village website (<https://honley.info/>) a massive undertaking and cost to HBA but we felt we needed to highlight all that our village has to offer. Walks, Cycle Routes, Runs, Honley History, Village Groups and a whole section on our businesses be they home or retail premises. We have this managed monthly to ensure that all the businesses get profile and links are given when relevant on social media queries. The actual cost of setting up each profile is around £300 however to keep the cost as low as possible so we ask for either £10 per month or one payment of £120 per year, but we ask anyone joining our website **to commit to being present on it for 3 years.**

Events: We hold an event in the village to increase our profile and to optimize footfall the Xmas Street Market on the 1st Saturday of December. If you would like to reserve a pitch at the street market, please contact junemacc@talktalk.net We also get involved in other groups events in the village such as Friends of Honley, Open Gardens or special events like the Queens platinum jubilee with Honley Village Community Trust. If you wish to get involved, or need more information please contact sellen8px@btinternet.com

What to do next

1. Send your subscription

Account name: Honley Business Association

Sort code – 20 26 08

Account number – 73303438

Reference – Your Company Name

See note below for part-payment instructions. If you have any issues with payment, please contact

Philip.lofthouse@steadrobinson.co.uk

2. Complete your application

Send this application form to junemacc@talktalk.net, signing to indicate that you agree to sharing your contact details with other HBA members and to be added to any social media platforms.

3. Get involved

Please share with us any ideas for the local business community, residents and Honley village as a whole. Engage with the various social media. It is up to each and every member to promote one another by liking, sharing or recommending one another to get the highest profile possible. We don't profess to be the font of all knowledge and as mentioned earlier, together we're stronger!

Together we can make Honley the best village it can possibly be. Welcome aboard

Notes relating to subscriptions: .

- Invoices for Business Members will be issued March annually, to cover membership from the 1st January to 31st December.
- If joining part way through the year full subs should be paid, however in the March of each year a credit will be raised for the overpayment paid in the first year for during the next invoice to bring subs into line for invoicing by year.
- Home workers, and pro-rata costs per multi occupancies and associates: subs should not be proportioned but paid in one instalment.